FilmL.A., Inc.
6255 W Sunset Blvd, 12th Floor
Hollywood, CA 90028
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: S00084278 **Type of Permit:** STILL **Release Date:** 10/07/2014

Production Company HAPPY LUCKY INC

Insured Company Name HAPPY LUCKY INC

Contact Phone No. 1 310-922-7712
Contact Phone No. 2
Fax
Address 110 SE MAIN ST, #C
PORTLAND, Oregon 97214

Production Title ADIDAS

Type of Production Commercial - Standard

Producer Davis Priestley

Director Davis Priestley

1st AD n/a n/a

Production Manager Caroline Dugoni

FilmL.A. Coordinator JDP - Jason Del Paine

Location Manager Terry Wong
Primary Phone Mobile - 310-795-1332
Secondary Phone

Location Assistant n/a n/a
Primary Phone Mobile - 555-555-5555
Secondary Phone

Fees

FILMLA FILM APPLICATION FEE	$625.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00
SANTA MONICA BEACH FILM MAJOR 21 PLUS CAST/CREW LOCATION FEE	$2,647.04
SANTA MONICA PARKS/CITY HALL FILM APPLICATION FEE	$317.64
SANTA MONICA PIER/CAROUSEL STILL PHOTO EXTERIOR LOCATION FEE	$1,588.32
SANTA MONICA FILM/VIDEO OTHER LOCATION FEE	$543.17
SANTA MONICA POLICE OFFICER (8 HR MINIMUM)	$2,119.56
SANTA MONICA PIER AND HARBOR SERVICE OFFICER (8 HR MINIMUM)	$2,771.04
SANTA MONICA POLICE VEHICLE	$155.10

Total Permit Fee $10,851.87

Number of Locations 4

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Summary Information — Location

Permit Number S00084278
Production Company HAPPY LUCKY INC
Insured Company HAPPY LUCKY INC
Production Title ADIDAS

Location Manager Terry Wong
Primary Phone Mobile - 310-795-1332
Secondary Phone

Location Address 200 SANTA MONICA PIER, SANTA MONICA, CA 90401

Location Name SANTA MONICA PIER

Location Type Pier

Film Dates 10/8/2014 - 10/8/2014 07:00 - 19:00 1 day

Open or Closed to the Public Closed

Generic Conditions
All Vehicles must be parked legally.
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with vehicular or pedestrian traffic

Please see attached document 84278, Terry Wong HAPPY LUCKY INC.pdf

Equipment on Location

Type	Quantity
Cast/Crew vehicles	35
Cube Trucks	2
Motor Homes	3
Vans	3

Personnel on Location

Type	Quantity
Cast	5
Crew	40

Filming Activities Camera on sticks; Equipment on property; Exterior establishing shots; Exterior models against scenery; Handheld equipment; Interior and exterior dialogue; Film and still; Walk and talk on pier;

Jurisdiction
Political: City of Santa Monica
Police: Santa Monica Police Department
Fire: Santa Monica Fire Department

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Location Notes
Contact Aurora Pina in advance to secure permission to film at the Pier.
Auror is at 310-458-8935

Approvals

SANTA MONICA - PUBLIC WORKS DEPARTMENT	Robert Zak
SANTA MONICA - SANTA MONICA PIER CORPORATION	Aurora Pina
SANTA MONICA POLICE DEPARTMENT	Mike Braaten
SANTA MONICA - PARKING SERVICES	Anthony Mazeika

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

Parking Notes
Request 40 spaces in North pier lot (0700-1900)

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Summary Information — Location

Permit Number S00084278
Production Company HAPPY LUCKY INC
Insured Company HAPPY LUCKY INC
Production Title ADIDAS

Location Manager Terry Wong
Primary Phone Mobile - 310-795-1332
Secondary Phone

Location Address SANTA MONICA BEACH (EXCLUDING PIER), SANTA MONICA, CA, 90401

Location Name SANTA MONICA BEACH

Location Type Beach

Location Description WHEN HAVING WATER ACTIVITY OR REQUESTING USE OF LIFEGUARD TOWERS
* PRODUCTION NEEDS TO CONTACT THE LEAD SANTA MONICA LIFEGUARD CAPTAIN 2 DAYS IN ADVANCE AT 310-394-3261 TO DISCUSS THEIR ACTIVITY.

Film Dates 10/8/2014 - 10/8/2014 13:30 - 19:00 1 day
10/10/2014 - 10/10/2014 13:00 - 19:00 1 day

Open or Closed to the Public Open

Generic Conditions All Vehicles must be parked legally.
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
Cast/Crew vehicles	35
Cube Trucks	2
Motor Homes	3
Vans	3

Personnel on Location

Type	Quantity
Cast	5
Crew	30

Filming Activities Equipment on sand; Exterior Dialogue; Exterior models against scenery; Exterior Performance and Playback; Handheld equipment; Film and still; Using Exercise equipment; Photos under the pier at sunset; Beach props (towels, frisbee, beach ball, etc.); Talent in the water up to ankles Lifeguard requested 10/8 (1430-1830) 10/10 (1430-1830);

Jurisdiction **Political:** City of Santa Monica **Police:** Santa Monica Police Department **Fire:** Santa Monica Fire Department

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Location Notes

Approvals

SANTA MONICA - PUBLIC WORKS DEPARTMENT	Kathy Ruff
SANTA MONICA POLICE DEPARTMENT	Mike Braaten
SANTA MONICA/COMMUNITY AND CULTURAL SERVICES - ALL CITY PARKS/STATE BEACH AND BEACH PARKING LOTS	Debbie Braley
LOS ANGELES COUNTY DEPARTMENT OF BEACHES & HARBORS	Denise Flores

Coordinator Note LIFEGUARD REQUIRED:
10/08, 1430-1830
10/10, 1430-1830

Coordinator Note SOUTH OF PIER NEAR TOWER 16

All activity in front of Lifeguard Division Headquarter must be on water side of berm to avoid blocking

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Summary Information — Location

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Production Company HAPPY LUCKY INC
Insured Company HAPPY LUCKY INC
Production Title ADIDAS

Location Manager Terry Wong
Primary Phone Mobile - 310-795-1332
Secondary Phone

vehicle access around building.

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

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Summary Information — Location

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Production Company HAPPY LUCKY INC
Insured Company HAPPY LUCKY INC
Production Title ADIDAS

Location Manager Terry Wong
Primary Phone Mobile - 310-795-1332
Secondary Phone

Location Address Ocean Front Walk, 11 Marine Terrace - Colorado Ave, Santa Monica, CA 90401

Location Type Sidewalk

Film Dates 10/8/2014 - 10/8/2014 13:30 - 19:00 1 day
10/10/2014 - 10/10/2014 13:00 - 19:00 1 day

Open or Closed to the Public Closed

Generic Conditions
All Vehicles must be parked legally.
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
Cast/Crew vehicles	35
Cube Trucks	2
Motor Homes	3
Vans	3

Personnel on Location

Type	Quantity
Cast	5
Crew	30

Filming Activities Camera on sticks; Equipment on property; Exterior Dialogue; Exterior establishing shots; Exterior models against scenery; Handheld equipment; Film and Still;

Jurisdiction
Political: City of Santa Monica
Police: Santa Monica Police Department
Fire: Santa Monica Fire Department

Approvals
SANTA MONICA - PUBLIC WORKS DEPARTMENT — Robert Zak
SANTA MONICA POLICE DEPARTMENT — Mike Braaten

Parking
Base Camp
Location Type : Filming Location
Parking Notes
Lot 4 South. request 40 spaces 10/10 (0700-1900)

Crew Parking
Location Type : Filming Location

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Summary Information — Location

Permit Number S00084278
Production Company HAPPY LUCKY INC
Insured Company HAPPY LUCKY INC
Production Title ADIDAS

Location Manager Terry Wong
Primary Phone Mobile - 310-795-1332
Secondary Phone

Location Address 380 Santa Monica Pier, Santa Monica, CA, 90401

Location Name SANTA MONICA PIER - PACIFIC PARK

Location Type Amusement Park

Film Dates 10/8/2014 - 10/8/2014 07:00 - 13:00 1 day

Open or Closed to the Public Closed

Generic Conditions
All Vehicles must be parked legally.
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
Cast/Crew vehicles	35
Cube Trucks	3
Motor Homes	2
Vans	3

Personnel on Location

Type	Quantity
Cast	5
Crew	40

Filming Activities Equipment on sand; Exterior Dialogue; Exterior models against scenery; Handheld equipment; Film and still; Walk and talk;

Jurisdiction
Political: City of Santa Monica
Police: Santa Monica Police Department
Fire: Santa Monica Fire Department

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Approvals

SANTA MONICA - PUBLIC WORKS DEPARTMENT	Robert Zak
SANTA MONICA - SANTA MONICA PIER CORPORATION	Aurora Pina
SANTA MONICA POLICE DEPARTMENT	Mike Braaten

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

Parking Notes
Request 40 spaces in Lot North of Pier (0700-1900)

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Appointment of Pacific Production Services As Authorized Agent and Representative

I certify that I am a representative of Happy Lucky Inc ("Principal") and am authorized to enter into binding contractual agreements on its behalf. I further certify that I am authorized by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion. picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Pacific Production Services and it employees and agents ("PPS") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion. picture filming) and still photographic permits on behalf of Principal through FilmLA, Inc. for any city, county or through any other jurisdictions where FilmLA, Inc. operates, to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and/or community guidelines applicable to any such permit); and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issued to Principal signed by any employee or agent of (including any coordinator, runner or messenger used by) PPS. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints PPS as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including FilmLA, Inc. and any city, county or other jurisdictions where FilmLA, Inc. operates) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for your purposes. The appointment may be revoked by Principal at any time in writing delivered to FilmLA, Inc., but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint PPS as agent for Principal, and based upon that authority I hereby appoint PPS as Principal's agent as set forth herein.

Date: 10-7-2014

T L Wong

Representative's Signature

TERRY WONG

Representative's Name (Please Print)

Location Manager

Representative's Title (Please Print)

Happy Lucky Inc

Name of Principal (i.e. company name) (Please Print)

6429 NE Alberta

Portland, OR 97212

Principal's Mailing Address (Please Print)

503-568-1498

Principal's Phone Number (Please Print)

Pacific Production Services
Eric Nichols, President
1481 E. 4th Street
Los Angeles, CA 90033
Ph. 323-260-4777 Fx. 323 415 6180

NOT A PERMIT